

FPA 2005 Annual Conference

Individual Session Evaluation

Session Name 975053 - Distribution Planning: Examples in Theory and Practice

Total Evaluations 248

Date/Time Sept. 18,2005 / 8:30 - 10:10

Speaker(s) George H Coughlin, Jim C. Otar

Session Evaluation

	Excellent (5) %	Very Good (4) %	Good (3) %	Fair (2) %	Poor (1) %	Average Score	Event Average
Overall Content	62.4%	30.1%	6.7%	0.4%	0.4%	4.54	4.16
New/Useful Information	64.5%	26.8%	7.5%	0.8%	0.4%	4.54	4.01
Accuracy of Session Description	55.7%	33.1%	7.5%	3.3%	0.4%	4.40	4.12
	Too Long %	Event Average	About Right %	Event Average	Too Short %	Event Average	
Length of Session	3.4%	12.1%	77.8%	81.4%	18.8%	6.4%	
Would You Recommend this Seminar to Others?			Yes %	Event Average	No %	Event Average	
			97.8%	87.9%	2.2%	12.1%	
My overall experience with this session was:	Exceptional %	Event Average	Average %	Event Average	Unsatisfactory %	Event Average	
	71.9%	55.1%	26.8%	39.0%	1.3%	5.9%	

Speaker Evaluation

	Excellent %	Very Good %	Good %	Fair %	Poor %	Average Score	Event Average
Speaker 1 Knowledge of Subject Matter	52.5%	29.5%	13.8%	3.7%	0.5%	4.30	4.64
Effectiveness of Delivery	76.7%	18.7%	4.1%	0.5%	0.0%	4.72	4.22
Speaker 2 Knowledge of Subject Matter	66.6%	20.5%	9.8%	3.1%	0.0%	4.50	4.64
Effectiveness of Delivery	86.7%	10.7%	2.2%	0.4%	0.0%	4.84	4.22
Speaker 3 Knowledge of Subject Matter							
Effectiveness of Delivery							
Speaker 4 Knowledge of Subject Matter							
Effectiveness of Delivery							
Speaker 5 Knowledge of Subject Matter							
Effectiveness of Delivery							
Speaker 6 Knowledge of Subject Matter							
Effectiveness of Delivery							

Invite Speaker Back?	Yes	No	Yes	No	Event Yes	Event No
Speaker 1	95.3%	4.7%	Speaker 3		90.0%	10.0%
Speaker 2	96.8%	3.2%	Speaker 4			
Speakers Avoided Selling His/Her Products/Services			Yes %	Event Average	No %	Event Average
			97.4%	89.9%	2.6%	10.1%
Percent of Attendees responding that Speaker did NOT avoid selling						
Speaker 1	1.6%		Speaker 3		Speaker 5	
Speaker 2	0.8%		Speaker 4		Speaker 6	

